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FAMILIES WILL ‘GO NUTS’ FOR SMARTGAMES NEW SOLO PLAYER CHALLENGES

From the Toymaker Boasting 2018 TOTY Finalist & 2017 ASTRA Best Toys Honors, Squirrels Go Nuts™, IQ Stars™ & Asteroid Escape™ And More Debut

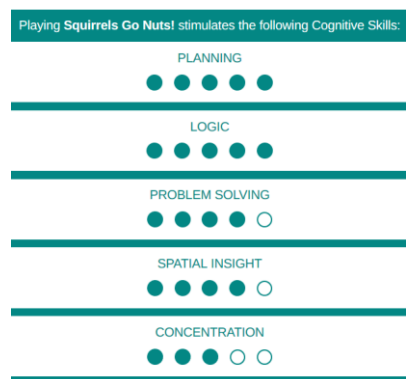
San Francisco, CA (April 23, 2018) – Puzzled over what games to offer tech savvy kids in 2018? Look to the toy industry’s single player puzzle leader, SmartGames. Despite an overwhelming choice of Apps, video and online options, nothing beats a quiet period of total concentration as a child makes his next move. With a challenging puzzle built for solo play, especially with an irresistible name like **Squirrels Go Nuts™** (\$14.99), kids – and adults – discover their *ah-ha* moment.

Parents and grandparents who grew up on Chess or Chinese Checkers can appreciate the value of SmartGames cordless adventures where one move leads (or maybe not) to another. Games requiring logic -- even for those as young as 6 years old -- serves up a bounty of benefits.

SmartGames rolls out a new line of travel puzzles and boxed games that improves memory, boosts logical thinking, enhances concentration, and best of all, creates self-confidence. With appealing names like **Asteroid Escape™** (\$14.99) and **Squirrels Go Nuts**, elementary, middle and high schoolers will happily put down the smartphone and click off the social media for some me-time. Cognitive skills from planning and memory to problem solving and spatial insight will get a jolt while climbing a ladder to mine for gold or navigating a spaceship through an asteroid field. SmartGames’ third offering, **IQ Stars** (\$9.99) is the ideal introduction to SmartGames’ IQ series for younger players, though simple task of placing stars on a grid is not as easy as it looks. Let the fun begin!

SmartGames, part of Smart Toys and Games (which also manufactures bestselling brands GeoSmart and SmartMax), is coming off a banner year of sales and promotions. Their reputation for products, adored by retailers and parents, have earned them a spot as a *2018 TOTY Finalist* and an armful of accolades including a *2017 ASTRA Best Toys Winner*.

Look for these three solo player puzzles, ideal for family travel, waiting out the line at a restaurant or just on the couch at home:



Squirrels Go Nuts™ • Ages 6+ • \$14.99

Can you help the Squirrels get ready for winter? Can you move the squirrels around and hide their nuts underground? *Squirrels Go Nuts* is a sliding puzzle with 60 nutty challenges to test your skills. This endearing 3D game board, with bushy-tailed squirrels and autumn leaves and acorns, includes a snap-on lid to easily store everything. Also included is an illustrated booklet of 60 challenges (and solutions).



Playing **IQ Stars** stimulates the following Cognitive Skills:

CONCENTRATION



PROBLEM SOLVING



LOGIC



Playing **Asteroid Escape** stimulates the following Cognitive Skills:

PLANNING



VISUAL PERCEPTION



PROBLEM SOLVING



SPATIAL INSIGHT



FLEXIBLE THINKING



IQ Stars™ • Ages 6+ • \$9.99

Here are three questions to ponder: can you fit all the stars in the grid? Are your brain skills out of this world? Can you place the 7 stellar puzzle pieces on the grid? Reach for the stars and solve the 120 challenges, from easy to expert. To play in three steps, choose a challenge then place the star puzzle pieces as shown on the grid. Next, fit all the remaining stars on the grid. And finally, there is only one solution.



Asteroid Escape™ • Ages 8+ • \$14.99

Navigate your spaceship through the asteroids. As pilot, your flying skills will be tested to the limit in order to escape! Asteroid Escape is a galactic sliding puzzle with 60 missions, from beginner to expert. Game includes 7 tiles with meteors, 1 with spacecraft and a game board with lid to easily store all pieces. Includes a compact travel case and 60 challenges.



As their website, <http://www.smartgamesusa.com> states, “Our SmartGames can be played alone, but are also great fun playing together with the family! Each SmartGame is carefully designed and produced using quality materials that last. And with so many included challenges, each game can be replayed over and over again. Challenges are divided into 4 or 5 levels of difficulty. You start with the easiest challenges. Gradually, the challenges get more difficult, so that they stay interesting and fun.”

To find a specialty store near you, click on the *Find A Store* button on SmartGamesUSA.com home page.

About Smart Toys and Games, Inc.

Smart Toys and Games manufactures bestselling brands SmartGames®, SmartMax® and GeoSmart®. Our products develop logical thinking and problem-solving skills in all ages through fun, challenging, constructive play. Each multi-level game from the SmartGames line is designed to move players through carefully sequenced levels of game play. Fun, durable and compact, SmartGames are perfect for travel. SmartMax construction sets enable children to explore the fascinating world of magnetism in a safe and creative way through making strong building structures and vehicles. GeoSmart represents the future of GeoMagnetic play, with innovative vehicles and a patented safety system. Additional product lines offered by Smart Toys and Games include Tangles®, which is based on the ancient Chinese Tangram puzzle and combines artistic and mathematical elements to create a variety of designs; and online brain-building fun for both children and adults at www.SmartGamesLive.com.